



November 14, 2018

2018 General Meeting Minutes

Date: October 23, 2018

Location: Tom Reid's Hockey City Pub
St. Paul, MN.

Attendees:

Steve Dowling	Ron Foyt
Jim Boo	Tom Reid
Brad Maxwell	Dean Talafous
Carl Wetzel	Steve Payne
Mike Craig	Roger Gilbertson
Chris Dahlquist	Dan Plante
Dan Mandich	Gordie Roberts
	Tom Younghans

The 2018 General Meeting called to order by President Brad Maxwell at 6:35 PM... agenda distributed. President Brad Maxwell made note that the Annual/General Meetings are important and that priority should be given to attending. He thanked attendees for turning out.

1. Minutes from the 2017 meeting were motioned (Dahlquist) for approval-2nd (Reid) and passed.
2. Financial statements were presented by Treasurer Dowling. Cash Flow reports were distributed showing incomes, disbursements etc. Line items of financials were review and questions answered. Review was conducted of:
 - **General Fund** - Bank Balance of \$44,311 with net-net proceeds of approximately -\$25,000 (total income: \$106,053 vs expenditures: \$131,800) – down due to aggressive charitable donations as a result of residual windfall carryover income from 2016 outdoor game.
 - **Golf Event**- Golf profitability was flat compared to prior year at \$19,600 thanks to our \$10,000 Title sponsor.
 - **Fishing Event** – After expenses and donation to “Time on Water” the net to Alumni was \$8,000
 - **Celebrity Games** – Game fees of \$2,500 (down from prior years)
 - **Other Fund Raising** – Flat (signings and jersey night etc.) \$4090 vs prior year at \$3980.
 - **Dues**: \$6050: roughly equal to prior

Motion to approve financials (Paradise) was seconded (Talafous) and passed.





Activities Discussions:

- **Charitable Giving Suggestions:** President Maxwell reviewed the AED Program as our primary charitable endeavor and its positive growth. President Maxwell reviewed need for members to volunteer for AED presentations as the numbers are growing. To date since start of AED program the MN NHL Alumni has donated approximately 75 AEDs to sports venues. This year we have approximately \$20,000 - \$24,000 earmarked for charitable donations. The group comments favored continuation of the AED program with more and more needy rinks receiving the devices to date through MN NHL Alumni donations. A decision of charitable distribution meeting is planned for later this November.
- **Golf:** Financial presentation, with comparisons to prior years, was presented by Treasurer Dowling. The 2018 golf event netted a relatively flat \$19,000 compared to prior year. Prior year tournament net profit was reviewed as follows:
2005 @ \$18,800; 2006 @ \$13,100; 2007 @ \$10,300; 2008 @ \$12,300; 2009 @ \$6,300;
2010 @ \$7,800; 2011 @ \$8,200; 2012 @ \$11,300; 2013 @ \$11,400. 2014 @ \$13,100. 2015 @ \$18,600. 2016 @ \$18,000. 2017 @ \$16,900. It was noted that 2012, 2013, 2014, 2015, 2016, 2017 and 2018 were administered by Tee-to-Green events. Title Sponsorship by Beaupre Aerial at \$10,000 was major income assist albeit we are unsure if this will continue as Beaupre Aerial is being sold. Discussion included notation on lack of overall support for the tournament by the majority of alumni and lack of corporate sponsorship. Brad Maxwell volunteered to again Chair the 2019 event. Target month for 2019 tournament is July but at potential White Eagle GC again.
- **Fishing Event:** The inaugural bass fishing event was very successfully overseen by Steve Payne. The P&L was very favorable at net-net to Alumni of approximately \$8,000. Member participation and sponsorships were all very positive. The event was a “co-op” activity with “Time on the Water” organization which benefits Veteran services.
- **Celebrity Events:** (games, autograph, appearances, outside golf event participation)
We continue to experience a decrease in the number of games from 10 in 2015-16 to 2 in 2016 and 2 again for the '17-'18 season. Discussion again this year involved a potential need for even more event AND YOUNGER ALUMNI PARTICIPATION. Members were urged to utilize their contacts and networks to seek games and fund-raising opportunities. The games committee is chaired by Brad Maxwell – thanks Brad for the hard work. Skating participation for Sunday nights has dwindled and the ice time is to be eliminated.
- **NHL/Wild Partnership** Tickets for Wild Games/Signup sheets were reviewed and it was noted that again the Coordinator will be Chris Dahlquist. Chris again distributed an outline for room protocol. Eligible ticket recipients are limited to Class I members and MUST use their tickets... Additionally, the requirement of paid dues remains. Comments were received of the fine job that Chris does with the tickets. Members should be aware that the MN Wild will again be soliciting volunteers for Wild sponsored activities.

Wayne Peterson of the Wild was guest speaker and outlined major changes to the Alumni Room at Wild games. There will be a phased in program which will feature entry to room overseen by Wild “guest services” and door list based upon members with paid dues and all guests must be





accompanied by sponsoring Members. Input to this extensive discussion came from Chris Dahlquist, Carl Wetzel, Tom Reid, Brad Maxwell and Ron Foyt.

Carl Wetzel commented that with few exceptions members are fully cooperative in Alumni Room utilization as well as how the F&B is excellent this year. Carl will continue on as Alumni Room Host and will be reimbursed for mileage. Carl was recognized for doing solid job.

- **New Website Enhancements:** Dave Jensen has introduced advancements in communications via a “Members-Only” portal for the web site. Members are able to register and pay dues via the portal among many benefits but it is primarily a communications platform with private database, event calendar and general information options. This is being activated immediately.

General Discussion

Membership: The overall membership is growing by only a few members per year but not all potential members are registering. All members were urged to be observant for former NHL players and to invite them to membership. Dues were determined to be revised to \$100 for Base Membership and \$150 for Membership Plus.

Other discussion,

- Application form and timely payment of dues
- Website for National Alumni: go to nhlalumni.org
- Redoing MNNHLAlumni.com web site has been completed
- Annual Party - January 2019 – Bob Paradise is organizing-Pool & Yacht Club

Old Business/New Business

- Ice time eliminated
- Speaker engagement requests: handled individually rather than an Association function.
- AGAIN: Please participate in Alumni functions
- Otherwise nothing presented.

Meeting Adjourned at 8:15 PM.

Motioned for adjournment by Roberts ...seconded by Foyt and passed.

Respectfully submitted,

Steve Dowling

Steve Dowling,
Secretary/ Treasurer,
Minnesota NHL Alumni Association

